



UNICITY

CORPORATE PROFILE



## Unicity Wants You to **Live a Prime Life**

The mission of Unicity is to empower each customer as they work toward the prime of their life. Those who understand our heritage and are committed to our product philosophy, are able to improve their health as a stepping stone to even grander ambitions—unique to their own passions, relationships, and desires.

Unicity's ability to deliver physical excellence through its proven products develops within each individual the confidence, power, satisfaction, and freedom they need to truly Make Life Better. Then, as our customers reach their prime, they begin helping others work toward their own goals using Unicity's products, and start them on their own journey of lasting success.

# Unicity's Heritage

Our heritage reaches back to 1902 and the establishment of the Rexall name. Today, Unicity upholds this legacy by providing top-quality health products to people around the world.

Every day, in dozens of languages around the world, people celebrate what they can now do because of Unicity products. They share stories of improved health, improved physique, and improved overall outlook on life. At the core of their success are Unicity products—products that reveal new experiences and empower your aspirations.

Unicity's flagship products for more than 20 years have been the Bios Life formulations. The evolution from Bios Life Diet in the 1980s to Unicity's broad offerings today has created a product line unlike any other, uniquely positioned to help improve health. That standard of excellence has allowed Unicity to confidently branch out to offer a wide variety of products, and a product philosophy for each customer to get the most out of them.



# Proven Leadership

Unicity Chairman and CEO Stewart Hughes has put together a diverse executive leadership team. Unicity's corporate leadership consists of professionals with decades of industry experience, as well as leaders with previous experience at Fortune 500 and other global companies.

Stewart Hughes' passion to Make Life Better for employees, distributors, and customers has led to quality products, proven personal development programs, and lives that have truly been made better. Unicity has seen record growth year after year under his leadership, and his leadership ensures every aspect of the company consistently delivers.



# Three Steps to Prime Health

Regardless of your age or current health, Unicity and its products will help you reach the prime of your life. We want each of our customers to be able to achieve ambitious goals, unhindered by any physical or mental barriers. To do that, Unicity has developed a three-step system which takes a complete approach to your health.

**STEP 1 | CLEANSE** The first step to prime health is to cleanse your body. Most of our body's nutrients are absorbed in the small intestines. If they are damaged or the ability to absorb nutrients is hindered, we are left feeling tired, achy, and sick. So getting to prime health starts with creating an environment in your digestive system in which you can get the most nutrition. Cleansing removes toxins and gives your digestive system a fresh start.

**STEP 2 | BALANCE** Once you've cleansed, you've then set the stage to balance your body. You do that by working to stabilize cholesterol, acidity, hormones, and sugar levels. Finding that balance can help avoid both short-term and long-term health threats, as well as improve appetite control, weight loss, and energy levels. Creating a more balanced body allows you to live a prime life—bringing the stability and confidence you need to support your lifestyle.

**STEP 3 | BUILD** After cleansing and balancing, your body now has the foundation it needs to build toward prime health. You've set the stage to take a targeted approach to your body—building at the cellular level to improve muscle strength, mental clarity, bone structure, or other aspects of your life. And by providing your body with the right types of energy each day, you'll crush mental and physical barriers and achieve your boldest desires.



## Products to Fulfill the Promise

These core products fully support Unicity's three-step product philosophy for prime health.

**UNICITYBALANCE** is the latest evolution of the original Bios Life formula first launched 30 years ago. Balance will bring the confidence and strength of mind you need to set your sights higher and higher.

**UNICITYCOMPLETE** is a delicious meal replacement that infuses your body with high-quality protein—as well as natural fibers, vitamins, and minerals. As you incorporate Complete into your daily routine, nothing will stand between you and building toward your aspirations.

**UNICITYMATCHA** aims to energize your body and mind—giving you the vitality and clarity you need to build your life. With regular consumption of Matcha, you will sharpen your focus, enhance your energy, and recognize the path to your prime.

Unicity has a variety of additional Unicity products which also promote the importance of regularly cleansing, consistently balancing, and diligently building your body.

# Scientifically Proven Products

Each of Unicity's products are subject to meticulous research and development, and several are listed in the prestigious Physicians' Desk Reference—a resource used often by doctors to learn about prescription drugs and clinically proven alternatives.

Unicity has also collaborated with major medical institutions including: The Cleveland Clinic, The American Heart Association, The American Diabetes Association, University of Utah, University of Minnesota, and Columbia University.

Unicity's products provide a range of benefits—from weight loss and heart health to bone strength and vision support—and can be recommended with confidence to anyone. Hundreds of doctors, surgeons, and healthcare professionals recommend Unicity products to patients every day.





I see myself doing

# Live Your Dream

Unicity is committed to building people. Unicity's goal is to help you reach your unique vision, optimize your life experiences, and improve your lifestyle.

What do you want to accomplish? What's your ultimate goal? What's something you've always wanted to do, but haven't been able to due to poor health or insufficient finances?

Unicity is here to help you realize whatever it is you aspire to. Each year, thousands of people are able to experience life in a way they never have before, thanks to the Unicity business opportunity. Because of their hard work and dedication, Unicity is able to provide an opportunity to Make Life Better.





## A Powerful Approach

The weight of a product review is more powerful now than it's ever been. It's the number one resource for many when purchasing a product because they are often wary of the claims and promises a company makes in their marketing and advertising. They want to know what real people think.

Unicity embraces the power of the consumer voice, and strives to capitalize on it. For Unicity and its distributors, the customer's voice—inviting people to learn more and informing them of our effective products—is our only marketing tool. We don't advertise or sell through traditional marketing channels; we invest in the people who have seen success with our products, and they tell their own story—uninhibited by any corporate filters. Every day our distributors give their own product reviews, in person, authentically, and without holding anything back.



## The Unicity Promise

Unicity's long history and experience are unequalled in the industry. Unicity's global influence—with a significant presence on every continent—is a testament to its success. By benefiting from Unicity products, you become part of great global network and have the chance to change your life forever.

We are committed to helping each customer improve their lives and reach their prime. We invite you to join the thousands of others who Make Life Better each day—for themselves and for others. Unicity promises a bright future for those who are committed to themselves and their goals.



